COMMUNITY
Life
Magazines

RATE CARD

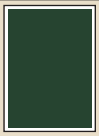
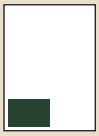






At the heart of local life. Delivered free to 45,000 homes across Elmbridge & Runnymede, Community Life magazines connect, celebrate and champion our local communities.

Adverts Sizes and Prices (per magazine, excluding VAT)

Page Look	Advert Sizes & Dimensions wxh	Booking Length	Runnymede (15k homes)	Weybridge (15k homes)	Cobham (15k homes)	Double Issues
	**Full Page** 148 × 210mm (+3mm bleed)	Monthly	£370	£370	£370	See below
		6-10 Monthly Discount	£333	£333	£333	
	**Half Page** 132 × 94mm 64 × 192mm	Monthly	£225	£225	£225	See below
		6-10 Monthly Discount	£200	£200	£200	
	**Quarter Page** 64 × 94mm	Monthly	£120	£120	£120	See below
		6-10 Monthly Discount	£108	£108	£108	
	**Eighth Page** 64 × 45mm	Monthly	£70	£70	£70	See below
		6-10 Monthly Discount	£60	£60	£60	

Double issues prices - Winter (Jan/ Feb) and Summer (June/July) (per magazine):
Full Page **£450** I Half Page **£270** I Quarter Page **£200** I Eighth Page **£150**

Prime Cover & Centre Spread (per magazine, 1 month, excluding VAT)

Runnymede Back Cover: **£500** (no discounts available) • Inside Front Cover: **£450** • Inside Back Cover: **£450** • Centre Spread **£500**

Weybridge Back Cover: **£500** (no discounts available) • Inside Front Cover: **£450** • Inside Back Cover: **£450** • Centre Spread **£500**

Cobham Back Cover: **£500** (no discounts available) • Inside Front Cover: **£450** • Inside Back Cover: **£450** • Centre Spread **£500**

For more information or to book an advert, contact Jess Contos: **jess.contos@community-life.co.uk | 07393 535206**

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What our advertisers say

"I always enjoy advertising in the Community Life Magazine... I don't tell my techies and as soon as the advert lands, I can't wait for them to call and ask me what on earth I've done to get the spikes in web and social media traffic!" **Andy Hill D'Oyly Carte Island**

"Community Life Magazine is a trusted and popular publication within our local community. The magazine offers a variety of interesting stories, latest local news and a guide to local events in Weybridge and neighbouring towns. We enjoy working with Editor, Jess and value the the fresh content she brings to each edition." **Maria McLaren, Discover Weybridge**

"We've been advertising with Community Life Magazines for a number of years. It has been a great way for us to share information about our services and how we support the local community, while reaching a really relevant local audience." **House of Killik**

"When Brooklands Radio was approached by a number of local magazines interested in partnering with us, we chose CL Magazines. We both give a voice to local businesses, organisations, people and charities, championing the people and stories that make our communities special. For us, it was a natural partnership." **Baz Richards, Brooklands Radio**

"Community Life magazine is a valuable asset to Surrey supporting local businesses and creating a platform for advertisers and readers alike. From doing my own marketing with flyers, previously which was costly and time-consuming.....last year, I decided to advertise with CL Magazines....it doubled our sales speedily and that's why it's now my go-to publication for getting my Pantomime out there!" **Charlie Swift, Esher Theatre**

A note from our editor

Welcome to Community Life Magazines!

As the new owner of Community Life Magazines, I'm delighted to share our latest rate card.

For over six years, our three established publications have been helping businesses connect with local readers across North Surrey. We're proud to be a trusted voice in the communities we serve, bringing local people, businesses and organisations together while providing a valuable platform for advertisers to raise their profile.

With a combined distribution of **45,000 homes** across Runnymede, Weybridge, Esher and Cobham, Community Life offers a fantastic opportunity to put your business in front of local people and potential customers.

Advertising with us couldn't be simpler. Just choose your preferred advert size and the areas you'd like to reach. You can supply your own artwork, or our designer will be happy to create something for you.

Whether you're looking to attract new customers, build brand awareness or strengthen your presence in the local community, we'd love to work with you.

Jess X



Distribution

Runnymede Life
15,000 copies

Delivered to: Addlestone, Chertsey, Egham, Longcross, New Haw, Rowtown, Ottershaw, Woodham

Weybridge & Brooklands
15,000 copies

Delivered to: Brooklands, Weybridge

Cobham & Esher
15,000 copies

Delivered to: Claygate Cobham, Esher, Oxshott

Deadlines and getting your advert ready

Deadlines:
- Book by the 12th, artwork due by 15th.
- Delivery between 1-5th of the month.

Payment:
- Due on booking (monthly plans available for long-term bookings); subject to T&Cs; BACS/Direct Debit only (no cheques). All prices exclude VAT.

Artwork:
- Please send 300 dpi PDF/JPG at correct size (no AI): Email: olivia.lands@community-life.co.uk

Design Service:
- Need an ad? My designer can create one: Half page or smaller £35 | Full page £50 | Double page spread £75. Email Ali directly at: alisonpooledesigns@gmail.com.

For more information or to book an advert, contact Jess Contos: **jess.contos@community-life.co.uk | 07393 535206**